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Opening
doors for
30 years

Celebrating the past
30th



est. 1993

Building the future



Habitat for Humanity Susquehanna
Sponsorships & Partnerships

Sponsorship Levels



Our AmeriCorps member, Rene, serving alongside Dave, our Director of Construction at one of our Hammers Up build days.

Sponsoring Habitat for Humanity Susquehanna means you are partnering with us in our mission to build strength, stability, and self-reliance through affordable housing in Harford and Cecil Counties. On average, our partner families earn approximately 28% of the area median income. Safe, decent, and affordable shelter plays a critical role in helping families to create a new cycle – one filled with possibilities and progress.

Currently only 4% of our building materials are donated. The remaining 96% are purchased through financial donations, necessary to keep our program going. Your support helps us partner with local families to build the stability and security that a safe, affordable home allows. Whether you are able to fund a full house build or sponsor a day of building, we appreciate your generosity and could not fulfill our mission without your support.

In addition to helping the community, Sponsorship & Partnership opportunities provide positive recognition for your business or organization.



Sponsorship Tiers \$250 - \$1,000+

The following sponsorship benefits are included for all tiers:

- Use of our logo for 1 year to advertise to others that you are one of our sponsorship partners
- A shout-out of thanks on our social media platforms (Facebook, Twitter, Instagram) about your gift.
- The feel-good satisfaction of knowing you provided a hand-up, not a handout
- Listing in our annual report
- Tax deductible

\$250 HAMMER & NAILS – We can't even start a Habitat home build project without hammers, nails, and helping hands!

\$500 BIT BY BIT – Lots of screws and drill bits are used in the whole process of helping a family build a better life.

\$1,000+ A LITTLE LUMBER GOES A LONG WAY – “Sticks” are needed for every step of a Habitat home build, from framing to flooring!



Rosaland watches as Habitat Susquehanna's Repair Program builds an accessibility ramp for her home.



Sponsorship Tiers \$2,500 - \$7,500+

In addition to all benefits listed previously, the following benefits are included:

- Recognition in our e-newsletter, to nearly 12,000 local supporters
- Private Team Build Day eligible for this level and up upon request
- Listing on an on-location build site sign informing the surrounding community about your sponsorship of that Habitat home
- Listing on that home's Dedication Ceremony event program
- Recognition at the home's Dedication Ceremony by the event emcee

\$2,500 TEAM BUILD DAY – This team-building experience supports a great cause and will be fun and rewarding for your team of approximately 10 people. No skills or tools are required. We provide instruction and everything you will need. You and your team have the opportunity to be part of a family's journey toward a new life! Contributing to the construction of a Habitat home is one of the most tangible investments that an individual, family, church, or business can make in our community.

The typical Team Build Day is from 8am-3pm (timing can be flexible) on location at one of our active build sites and includes lunch and t-shirts. There are additional Team Build opportunities, such as our annual Women Build event, that include other perks and may be of interest to your group – ask us about them!

\$4,000 ROOM WITH A VIEW– This level of sponsorship equates to the cost of purchasing and install energy efficient windows to light up, weatherize, and beautify a Habitat home.

\$5,000 BE ON OUR SIDE – This sponsorship level covers the funds needed for us to purchase and install exterior siding for a typical Habitat home.

\$7,500+ WALL TO WALL – This level of sponsorship matches the funds needed for us to purchase a full-house of drywall and mud along with installation including hanging ceilings, walls, and professional finishing.



Team build with us!

HabiFacts:
*Habitat for
Humanity
Susquehanna
has built 122
homes!*



Sponsorship Tiers \$10,000 - \$25,000+

In addition to all benefits listed previously, the following benefits are included:

- Logo on our website for one year
- "Prominent" listing on an upcoming build site sign
- Press release about sponsorship / partnership

\$10,000 LET THERE BE LIGHTS! - This level of sponsorship is enough to pay for lighting, electrical connections, and home-wide electrical wiring and fixtures.

\$15,000 HAMMERS UP BUILD DAY - This day of fun and impact is perfect for volunteer groups that want a hands-on (hammers up and nails down) experience contributing both financially and with their time. A Hammers Up Day includes building critical structures ranging from exterior or interior panels (walls) to structural components.

A Hammers Up Day can be at our place or yours (such as on location at one of our build sites or in a large parking lot that can accommodate approximately 30 people). A typical Hammers Up Day is from 8am-noon (timing can be flexible) and includes coffee, donuts, and t-shirts. This level of sponsorship also receives a dedicated photo album placed on Habitat Susquehanna's Facebook page.

\$20,000 SAFE NOT SORRY - Funding at this level is enough to pay for house-wide plumbing and fire suppression sprinklers to keep Habitat families safe.

\$25,000+ PERMIT PROVIDER - Did you know the average cost for new building fees, permits, and utilities connection costs charged by the city are currently running as high as \$25,728 per property?

HabiFacts:

800 local individuals have been served through our free financial literacy program



St. Margaret Parish 2022 Hammers Up Build Day

"I am so thankful that Habitat has selected me to move forward as it would have been very difficult to make this dream into a reality, otherwise"

Juél - Habitat Homebuyer



HabiFacts:

400 families have been served through our Repair Program including multiple repairs per household



Sponsorship Tiers \$30,000 - \$250,000+

In addition to all benefits listed previously, the following benefits are included:

- Promoted on our dedicated 30th anniversary webpage
- Four tickets to a Habitat for Humanity Susquehanna event of choice within one year of sponsorship

\$30,000 30TH ANNIVERSARY SPONSOR - 2023 is Habitat Susquehanna's 30th year of service! Help us commemorate our 30th Anniversary by honoring and supporting us with a \$30,000 gift celebrating our 30 years of service and helping us launch our next 30 years of service - Celebrating the past, building the future!



In addition to all benefits listed previously, the following benefits are included:

- Sponsorship levels at \$50k and above are eligible for curated recognition opportunities that are custom tailored to best fit individual sponsor's needs or preferences.
- Speaking opportunity at a Habitat for Humanity Susquehanna event of choice within one year of sponsorship plus six tickets to that event
- Press Release spotlight recognition as "Top Tier" sponsor
- Video highlighting why your company chose to support Habitat Susquehanna which will be promoted on our website and social media and will be available to you for your promotion
- Speaking opportunity at an upcoming Home Dedication Ceremony

\$50,000 COMING IN FOR A LANDING - This level of sponsorship equals the average cost to purchase land and lots for our new home builds as well as pay for the average settlement costs.

\$100,000 TOP TO BOTTOM - From shingles at the top of a Habitat home to the foundation below, and including the trusses and walls in between, this sponsorship level equates to the funds needed to cover several of the construction essentials that dream homes are made of for the clients we serve!

In addition to all benefits listed previously, the following benefits are included:

- Premier Home Sponsor privileges entailing highest billing as House & Home Sponsor on a home site sign, in Home Dedication ceremony event program, and recognition in the emcee's remarks during the Home Dedication ceremony

\$250,000+ HOUSE & HOME - Sponsors are enriched by the experience of supporting low-income families and individuals who simply seek a hand up in a time of need. Sponsors provide financial resources equal to the cost of construction of an affordable home in Cecil and Harford Counties.



"I just want better for my children and myself."

Nicole - Habitat Homeowner

Sponsorship Tiers \$400,000 - \$1,000,000+

In addition to all benefits listed previously, the following benefits are included:

- Signage at all Habitat Susquehanna events for one year
- Premier Block Builder / Build the Block Sponsor privileges entailing
- Highest billing as Block Builder / Build the Block Sponsor on 2 home site signs, in 2 Home Dedication ceremony's event program, and recognition in the emcee's remarks during 2 Home Dedication ceremonies
- Opportunity to speak at 2 upcoming Home Dedications

\$400,000-500,000+ BUILD THE BLOCK – At this level of partnership, you are providing enough funding to sponsor two home builds and break the cycle of poverty to change the life-trajectory of two low-income families in our program!

HabiFacts:
Habitat Susquehanna also helped support 190 families in Haiti, Malawi, Kenya, and El Salvador



"I chose Habitat because I have heard great stories and I believe this will be the best way for me to become a homeowner."

LaTera - Habitat Homebuyer

In addition to all benefits listed previously, the following benefits are included:

- Premier listing on all build sites' signage for one year
- Opportunity to speak at all Habitat home dedications or events for one year

\$1,000,000+ LEGACY BUILDER – This level of giving transforms not only Habitat families' lives, but also preserves the legacy of Habitat for Humanity Susquehanna and the future of affordable homeownership in our community.

Sponsorship & Partnership gifts are applied towards where it is needed most.

For donation, sponsorship, and partnership information please contact
Ola Boswell, Director of Development,
at oboswell@habitatsusq.org or call 410-638-4434 ext. 7234.
Mail checks and other correspondence to: 205 S Hays St Bel Air, MD 21014

Habitat for Humanity Susquehanna EIN#: 52-1848933

 **Habitat for Humanity**
Susquehanna
ReStore
Aberdeen

Support us through in-kind donations (building materials, appliances, and furniture). Aberdeen ReStore offers free pick service for companies in Cecil or Harford Counties.

Call (443) 567-7698 or email
restore@habitatsusq.org
today!