

HABITAT FOR HUMANITY SUSQUEHANNA'S

SPONSORSHIPS & PARTNERSHIPS



Habitat
for Humanity®
Susquehanna



As a reflection of God's love, Habitat for Humanity Susquehanna creates affordable housing opportunities in Harford and Cecil counties by building, rehabilitating, and repairing homes in partnership with the community.

Nearly 30,000 residents in our community, including families and children, are living in substandard conditions.* We help hundreds of low-income individuals and families attain stability each year through our Homeownership, Home Repair, and free Financial Education (including credit coaching) programs. We have also served thousands of high school STEM students through our Habi-Tech Program as students participate in affordable and energy efficient home building and gain substantial career skills.

Your sponsorship means you are partnering with us to create a community where everyone has an affordable and decent place to live. Additionally, sponsorships provide positive recognition for your business or organization. Whether you are able to fund an entire house build or sponsor a day of building, we appreciate your generosity and could not fulfill our vision without your support.

*From the United States census



GIFTS OF \$500 - \$9,999

The following sponsorship benefits are provided:

- A shout-out of thanks on our social media platforms
- Your logo in our monthly e-newsletter reaching nearly 12,000 supporters
- Listing in our annual report

Sponsorships of \$2,500 and up that are designated towards a specific build-site (including sponsored team build days below) will be listed on the build-site sign informing the surrounding community. Additionally, the sponsor will be listed in that Habitat home's Dedication Ceremony event program and recognized at the event.

\$2,500 TEAM BUILD DAY

This private team-building experience for up to 15 people offers your team the opportunity to be part of a Habitat homebuyer's journey toward a new life! No skills or tools are required. On your build day, lunches and t-shirts will be provided.

GIFTS OF \$10,000 - \$29,999

In addition to all benefits listed previously, the following new benefits are also provided:

- Your logo on Habitat for Humanity Susquehanna's website for one year
- Your use of the Habitat for Humanity Susquehanna logo for one year
- Sponsorships at this level that are designated towards a specific build-site (including Hammers Up days below) will be given priority listing on the build-site sign. Additionally, the sponsor will be given priority listing in that Habitat home's Dedication Ceremony event program and receive recognition at the event.



\$15,000 HAMMERS UP BUILD DAY

This day of fun and impact is perfect for volunteer groups seeking a hands-on experience. A Hammers Up day includes building critical structures ranging from exterior or interior walls to structural components. This private team-building event for about 30 people can be at our worksite or yours (such as in a parking lot), lasts three to four hours, and includes snacks, t-shirts, and a dedicated photo album on Habitat Susquehanna's Facebook page.

GIFTS OF \$30,000 or More

This level of sponsorship offers curated recognition opportunities that are custom tailored to best fit individual sponsor's needs or preferences. In addition to all benefits listed previously, the following new benefits are also provided:

- Four tickets to our annual Dream Builders Benefit
- Inclusion on the "Step & Repeat" photo stage at our annual Dream Builders Benefit



Event Sponsorship Opportunities



Another way to partner is by sponsoring our events, which sell out each year and provide positive recognition for your business. See our website for ongoing event opportunities.





Habitat for Humanity Susquehanna
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We are a 501(c)(3) nonprofit and a financially independent affiliate of Habitat for Humanity International; we have been building, rehabilitating, and repairing homes in our community since 1993.



Sponsorship and partnership gifts are applied to where they are most needed. Together, we are changing lives and transforming our community.